

KEREVITAS

WEBCAST PRESENTATION
30 SEPTEMBER 2024

YILDIZ ★ HOLDING



CONTENT

- **Market & Portfolio Overview of Frozen&Canned Food**
- **Market & Portfolio Overview of Margarine Business**
- **30.09.2024 Financial Results**
- **Priorities of Kerevitaş**
- **Appendix**

KEREVİTAS

FROZEN AND CANNED FOOD BUSINESS UNIT



SuperFresh

ülker
Bizim
yağ

ülker
TEREYAG

LUNA

Sabah

Yayla
Lezzet dolu yaşam
damak & B. D. Güne

Halk

USTAM
PASTACILIK ÜRÜNLERİ

FROZEN FOOD

CATEGORY OF THE FUTURE

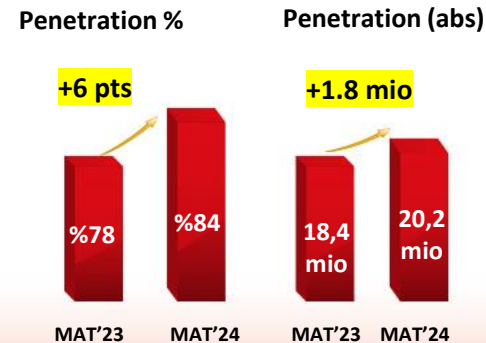
1

22 BILLION TL
ANNUAL SALES
VALUE*

%108
VALUE
INCREASE

2

HIGH HOUSEHOLD
PENETRATION INCREASE
**



3

GROWTH THROUGH
INNOVATION***

In 2023
+404
NEW SKU

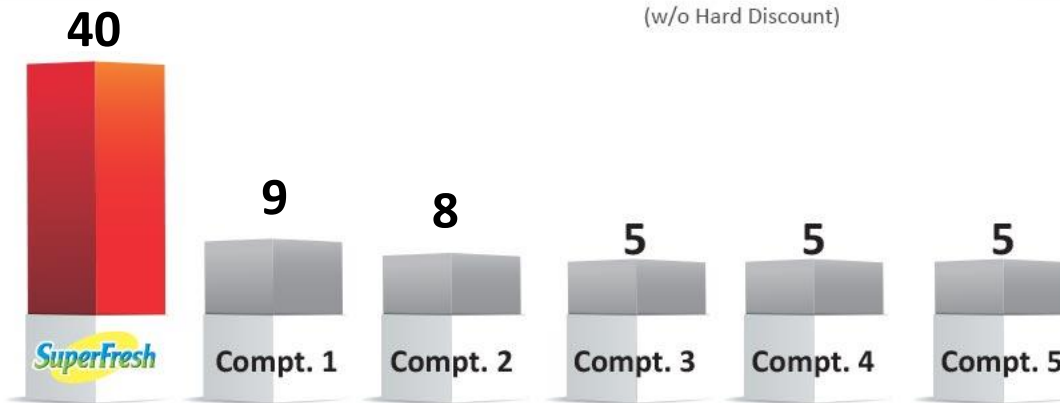
Source: *Nielsen, Total TR, Frozen Food MAT 2024 vs 2023 Sept. **IPSOS Frozen Food MAT 2024 vs 2023 Sept. ***Nielsen, Total TR Frozen Food FY 2023

MARKET LEADER

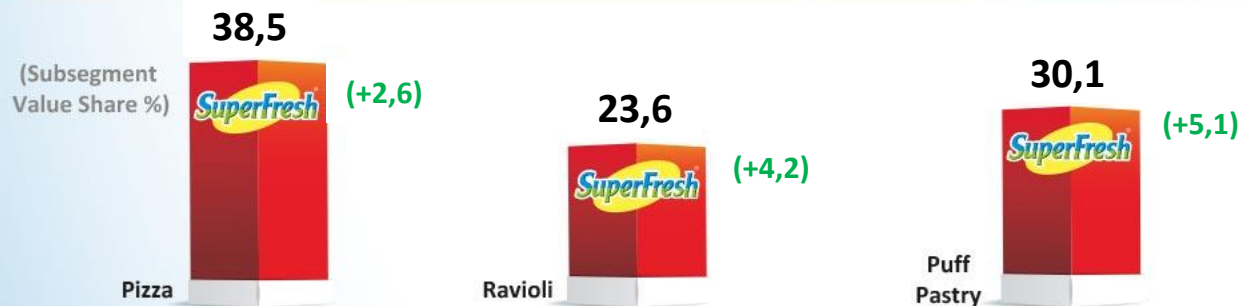
STILL THE MARKET LEADER BY FAR IN 2024

SUPERFRESH IS THE MARKET LEADER IN ALL OF THE PRIORITY CATEGORIES!

TOTAL MARKET SHARE



FOCUS: BAKERY PRODUCTS



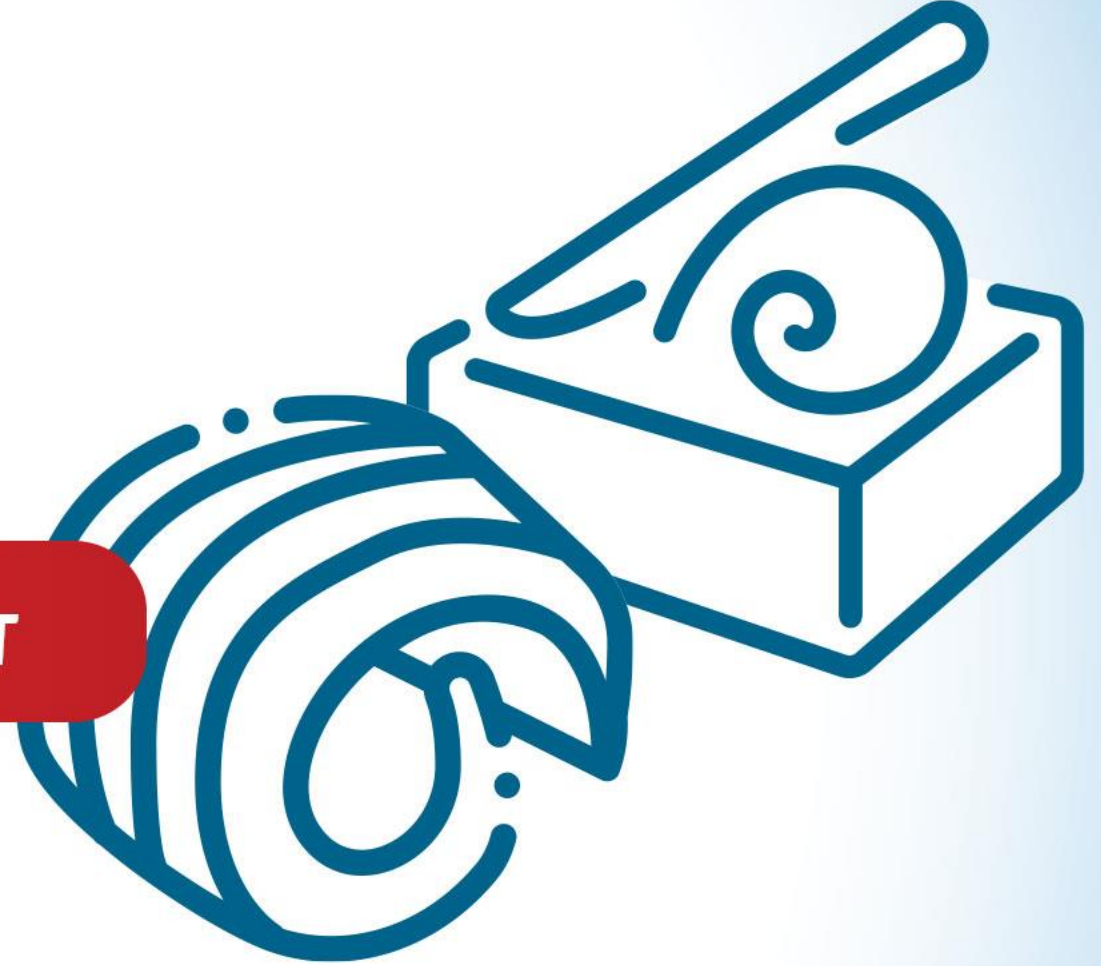
STRATEGIC: POTATO & CROQUETTE



Source: Nielsen, Total TR, Frozen Food YTD 2024 vs 2023 September

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EDIBLE FATS & OIL (EFO) BUSINESS UNIT

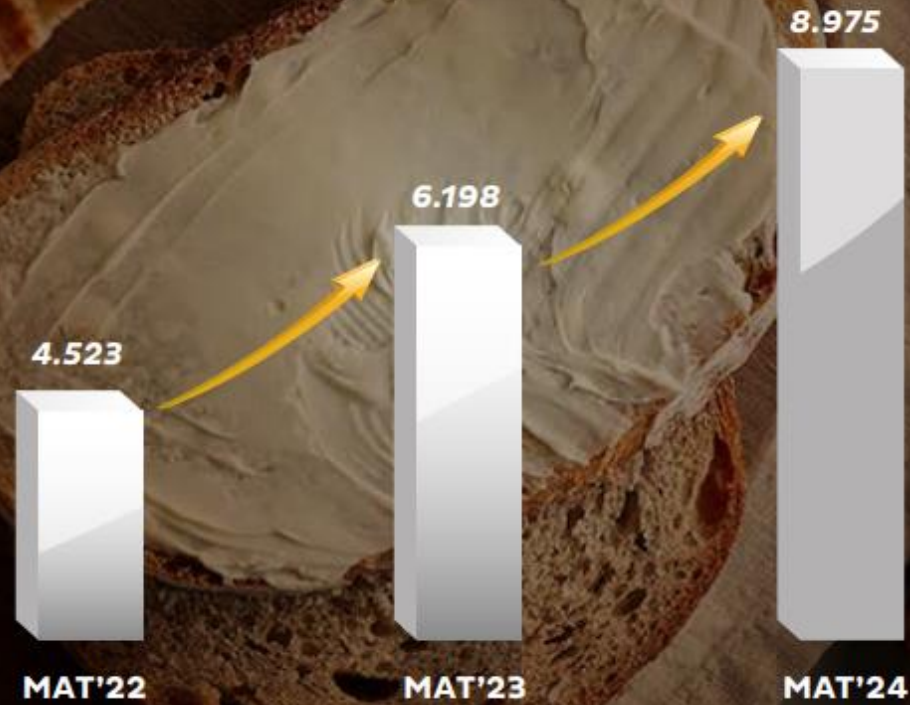


VALUE GROWTH

APPROXIMATELY 9 BILLION TL SALES
VALUE, HIGH GROWTH TREND

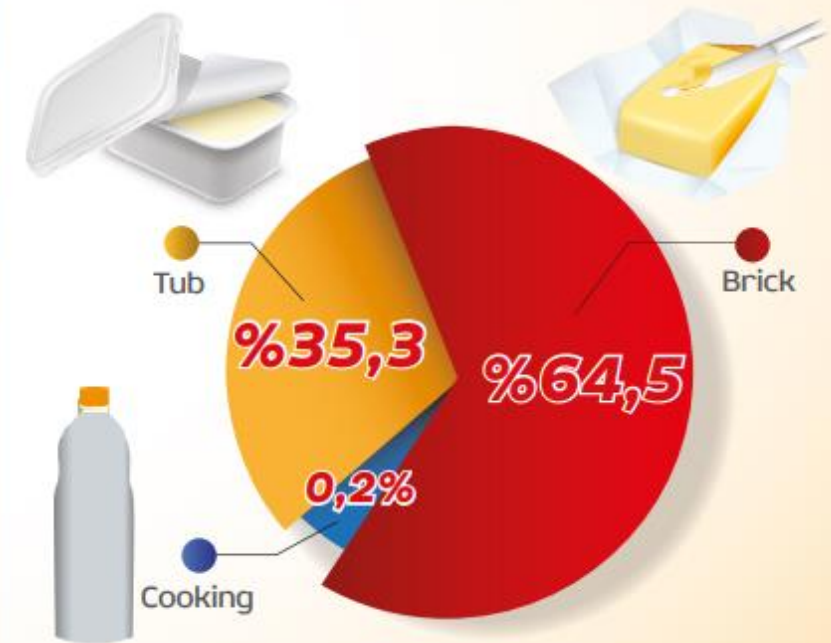
TOTAL MARGARINE SALES VALUE (₺ MILLION)

+%45 Value Growth



SEGMENT VALUE SHARE%

3 main margarine segments
Weighted ones: Brick & Tub



Source AC Nielsen, Total Turkey, Total Margarine Value, Q3 MAT

HIGH HOUSEHOLD PENETRATION

PENETRATES ALMOST EVERY HOUSE IN TURKEY



PENETRATION

MARGARINE TOTAL

%87

KEREVİTAŞ EFO BUSINESS UNIT

%69

COMPETITOR

%43



QUANTITY PER BUYER

MARGARINE TOTAL

4,2 kg

KEREVİTAŞ EFO BUSINESS UNIT

2,4 kg

COMPETITOR

1,4 kg

Margarine Market ,Value Share %

KEREVİTAŞ

66,8%

Competitor 1

27,6%

+39,2 pts

Competitor 2

4,3%

+62,5 pts

Competitor 3

0,9%

+65,9 pts

KEREVİTAŞ

FINANCIAL RESULTS



SuperFresh

ÜLKER
Bizim
yağ

ÜLKER
TEREYAG

LUNA

Sabah

Yayla
Lezzet dolu yaşam
tutarak A & B Super

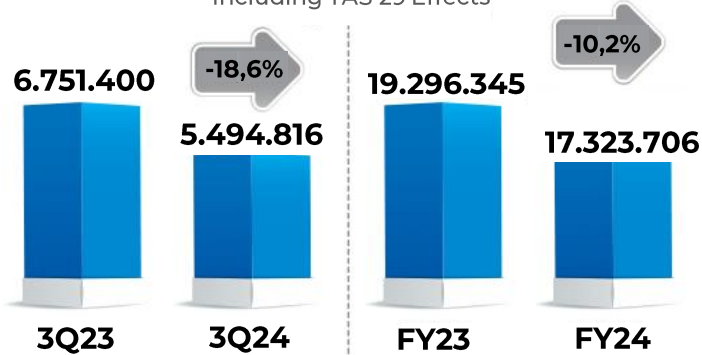
Halk

USTAM
PASTACILIK ÜRÜNLERİ

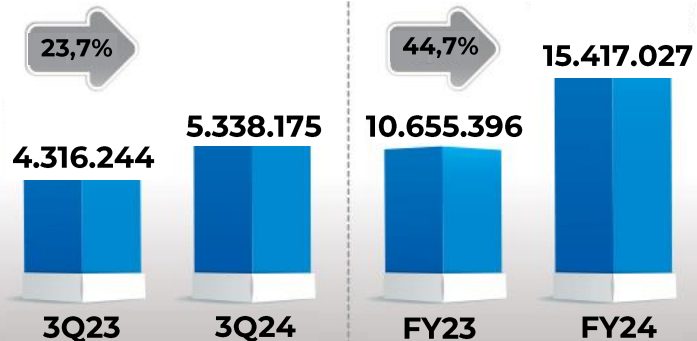


Sales Revenue

Including TAS 29 Effects

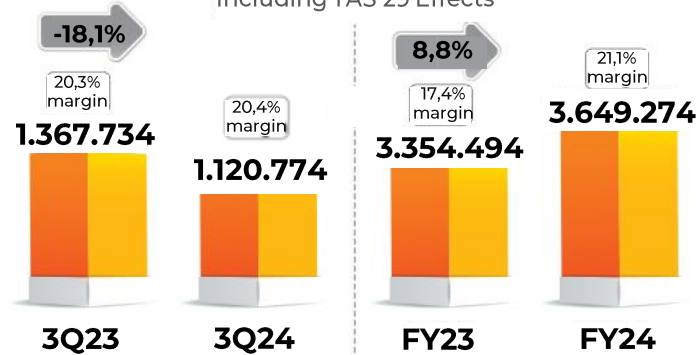


Excluding TAS 29 Effects

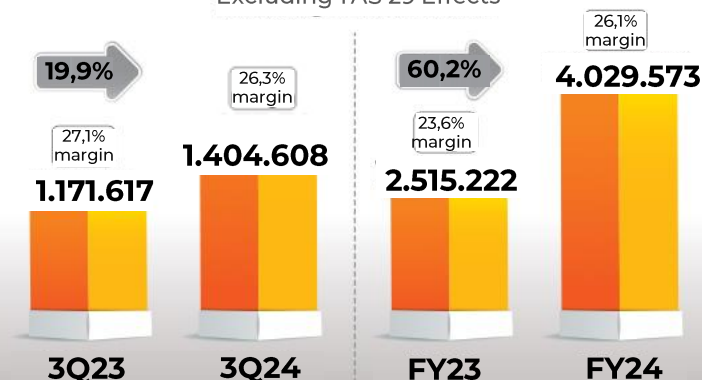


Gross Profit

Including TAS 29 Effects

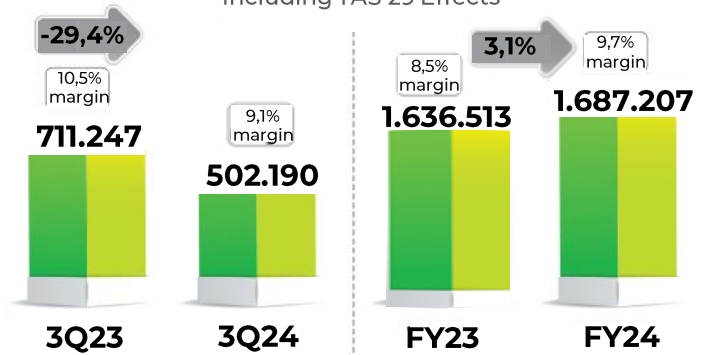


Excluding TAS 29 Effects

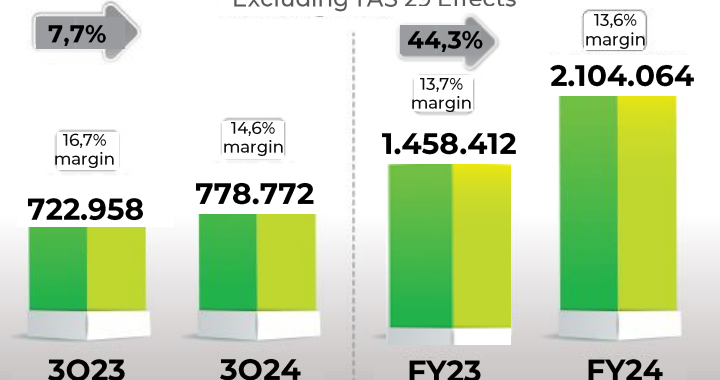


EBITDA

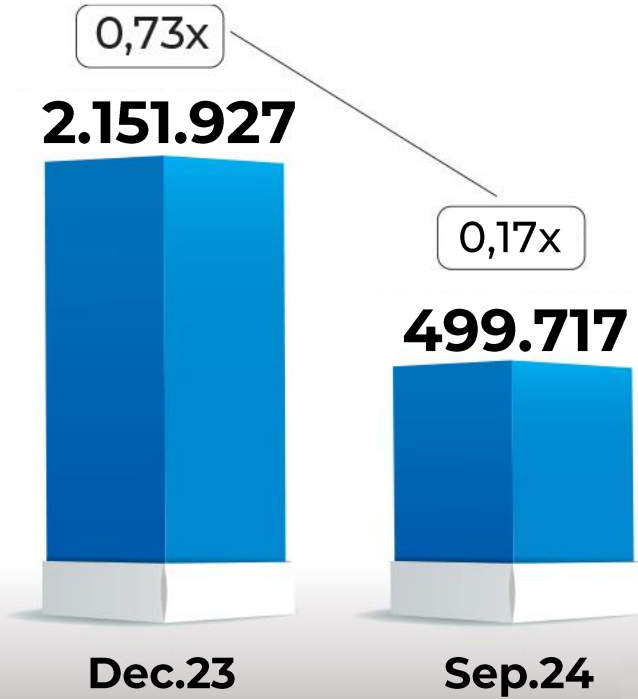
Including TAS 29 Effects



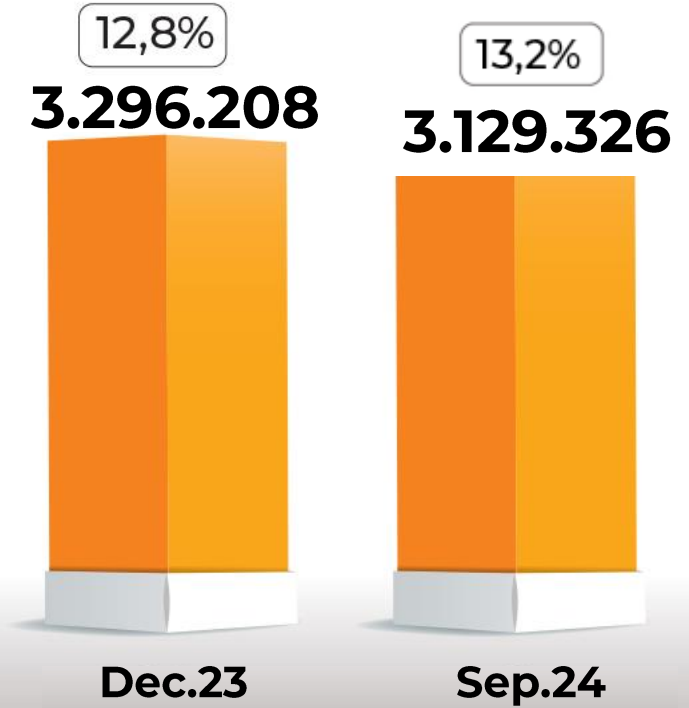
Excluding TAS 29 Effects



NET DEBT / EBITDA



NET WORKING CAPITAL / SALES



* Revenue and EBITDA amounts used in the calculations are annualized.

** Net debt is calculated by deducting cash and cash equivalents and other receivables from related parties from the total debt amount.

*** In Thousand TRY, TAS 29 Effects are included.



Sales Revenue

6.764.360



1Q24

5.064.530



2Q24

5.494.816



3Q24



Gross Profit

16,8%
margin

1.137.277



1Q24

27,5%
margin

1.391.224



2Q24

20,4%
margin

1.120.774



3Q24



EBITDA

5,6%
margin

377.059



1Q24

16%
margin

807.959



2Q24

9,1%
margin

502.190



3Q24

* in Thousand TRY, TAS 29 Effects are included.

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RESULTS BY BUSINESS UNIT



SuperFresh

ÜLKER
Bizim
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tutarak A & B Super

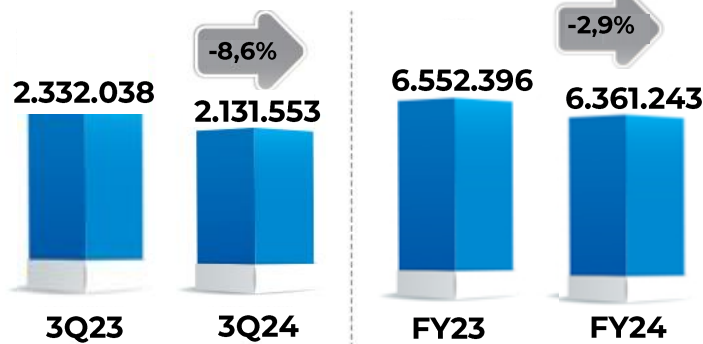
Halk

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PASTACILIK ÜRÜNLERİ

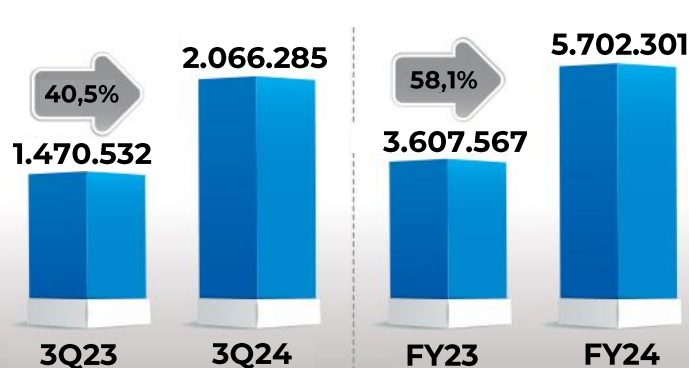


Sales Revenue

Including TAS 29 Effects

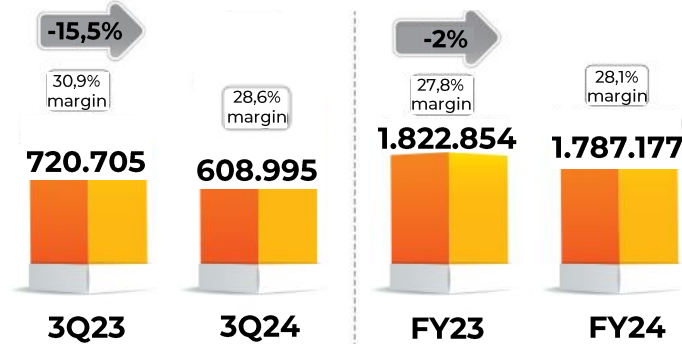


Excluding TAS 29 Effects

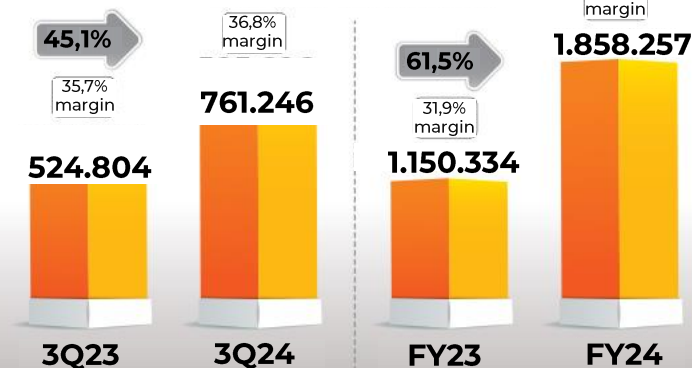


Gross Profit

Including TAS 29 Effects

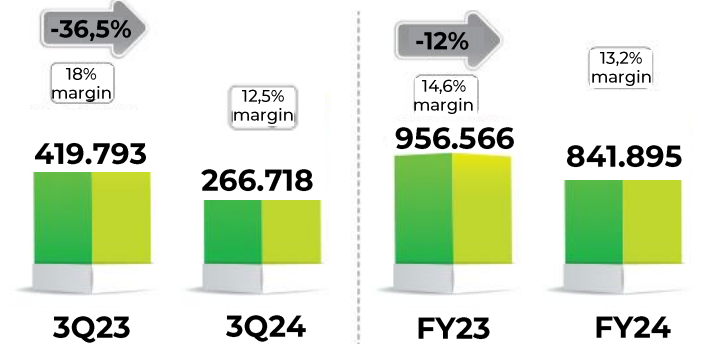


Excluding TAS 29 Effects

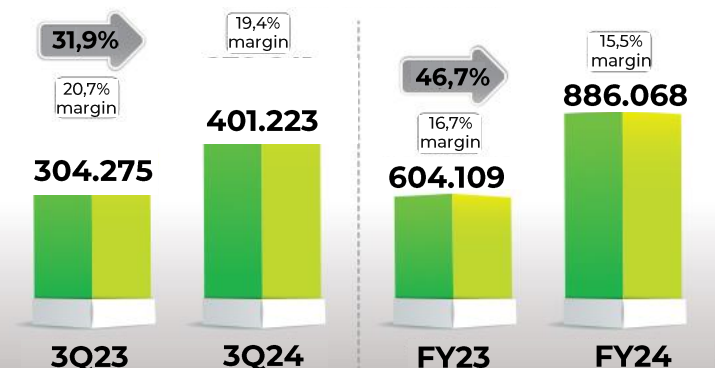


EBITDA

Including TAS 29 Effects



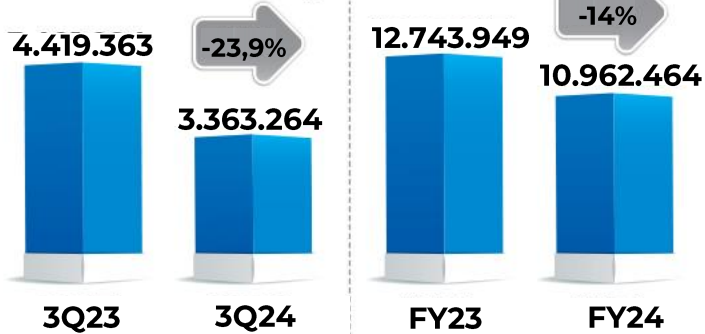
Excluding TAS 29 Effects



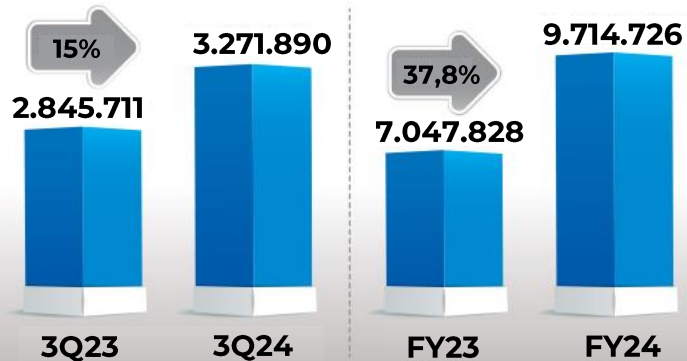


Sales Revenue

Including TAS 29 Effects

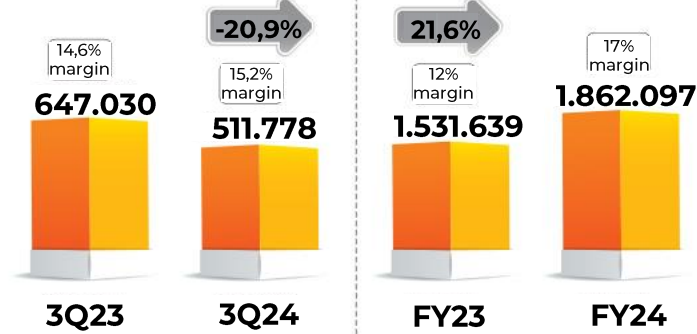


Excluding TAS 29 Effects

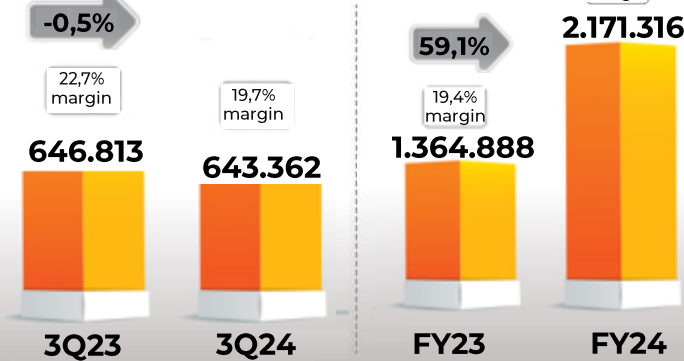


Gross Profit

Including TAS 29 Effects

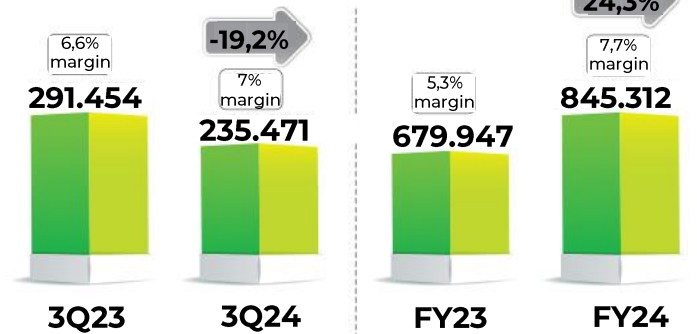


Excluding TAS 29 Effects

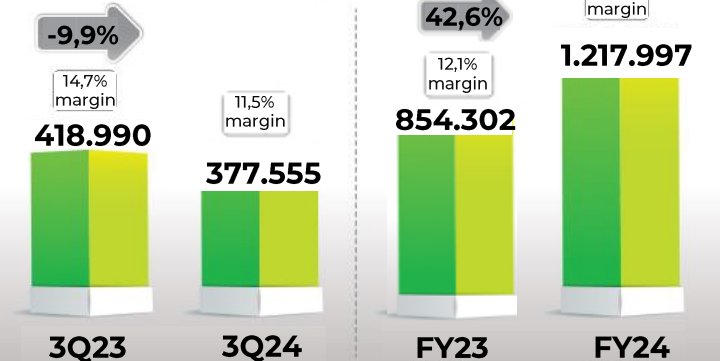


EBITDA

Including TAS 29 Effects

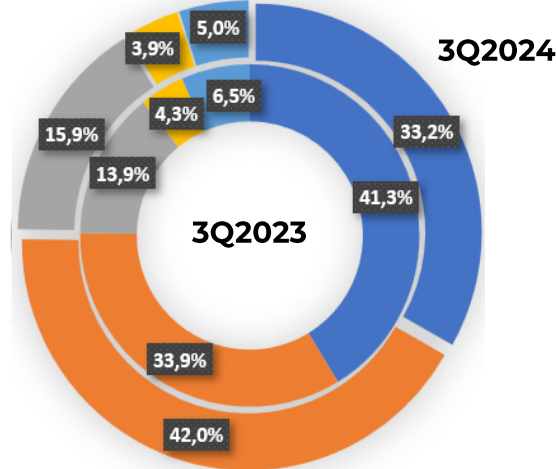


Excluding TAS 29 Effects

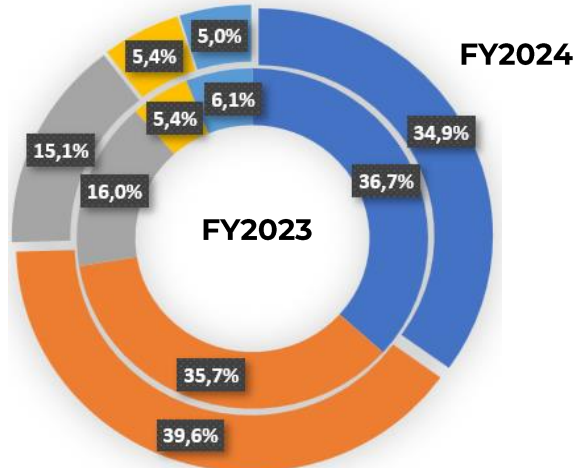


FROZEN&CANNED BUSINESS UNIT

3Q23 Revenue
2.332.038 TRY
3Q24 Revenue
2.131.553 TRY



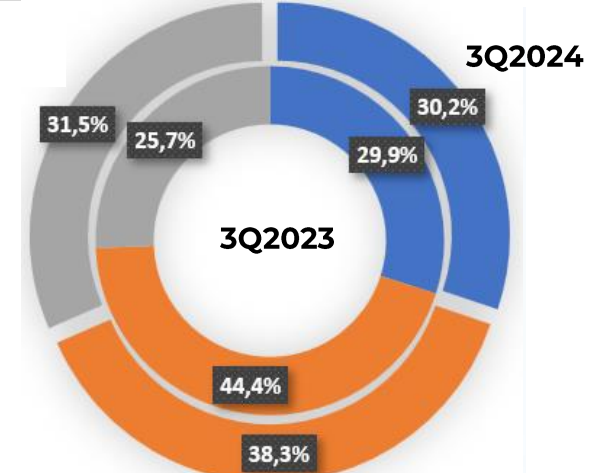
FY23 Revenue
6.552.396 TRY
FY24 Revenue
6.361.243 TRY



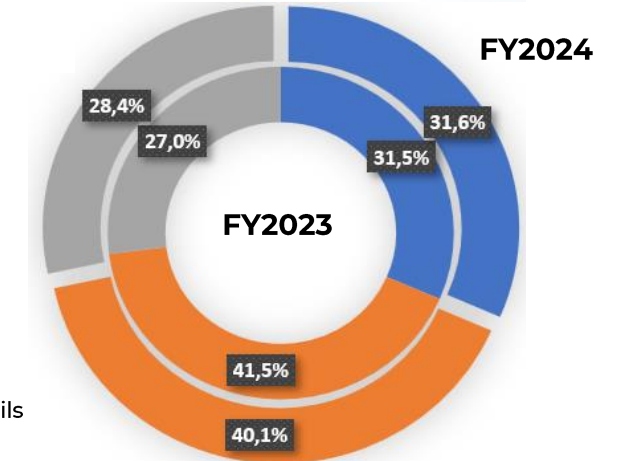
- Potato& Frozen Fruit and Vegetables
- Frozen Bakery Products
- Tuna Fish&Canned Fruit and Vegetables
- Agricultural material and by-product sales
- Other

EFO BUSINESS UNIT

3Q23 Revenue
4.419.363 TRY
3Q24 Revenue
3.363.264 TRY



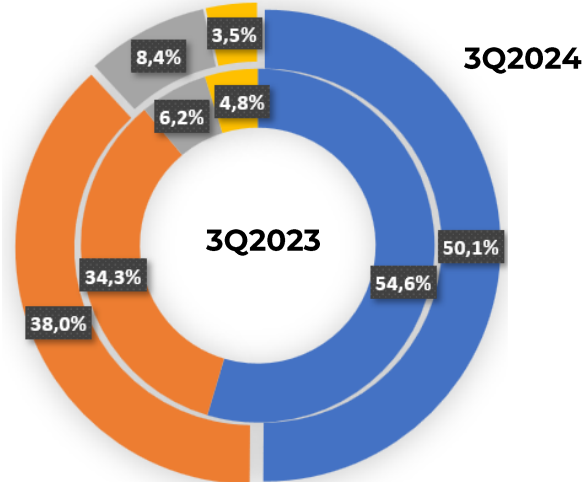
FY23 Revenue
12.743.949 TRY
FY24 Revenue
10.962.464 TRY



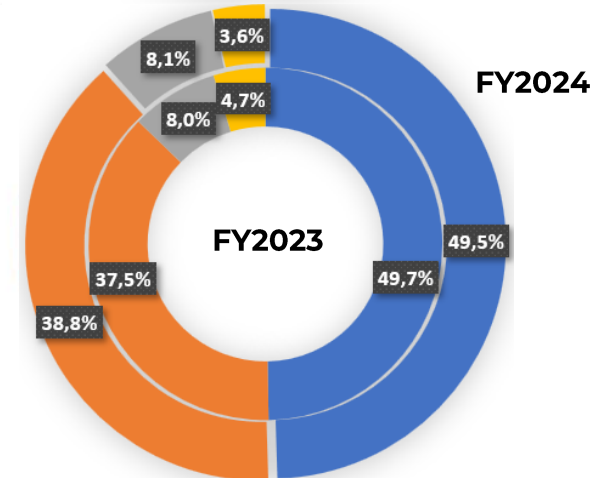
- Consumer Margarine
- Industrial Oils
- Pastry&Catering&Edible Oils

FROZEN&CANNED BUSINESS UNIT

3Q23 Sales Volume
31.027 tons
3Q24 Sales Volume
29.554 tons



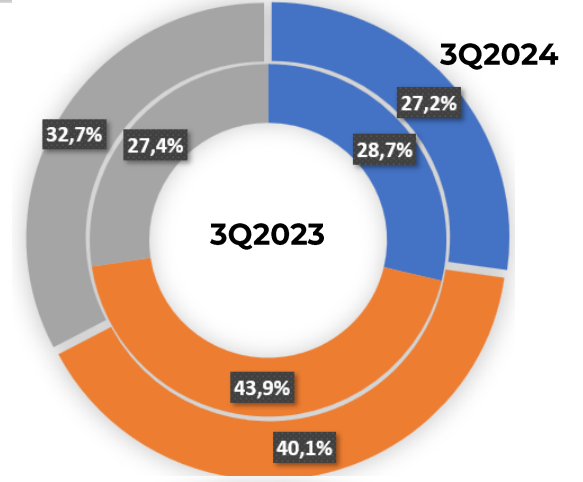
FY23 Sales Volume
84.391 tons
FY24 Sales Volume
87.978 tons



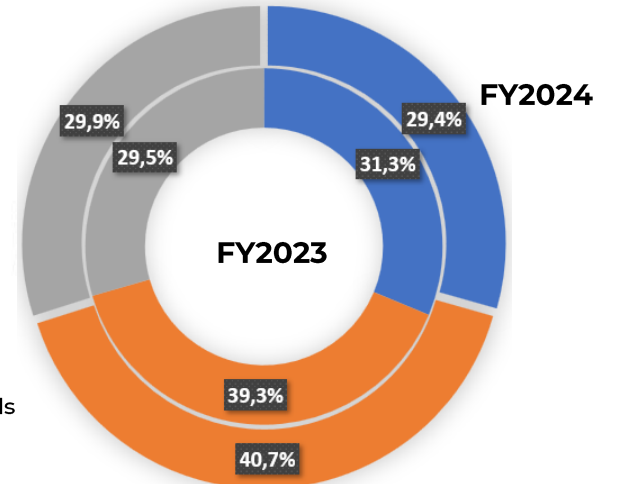
- Potato& Frozen Fruit and Vegetables
- Frozen Bakery Products
- Tuna Fish&Canned Fruit and Vegetables
- Other

EFO BUSINESS UNIT

3Q23 Sales Volume
66.777 tons
3Q24 Sales Volume
60.870 tons



FY23 Sales Volume
190.926 tons
FY24 Sales Volume
186.207 tons



- Consumer Margarine
- Industrial Oils
- Pastry&Catering&Edible Oils

KEREVİTAS

PRIORITIES OF KEREVİTAS



1

SUSTAIN
LEADERSHIP



2

UTILIZE
SYNERGY



3

PERFORMANCE
IMPROVEMENT
AND OE



4

EFFECTIVE
COMMUNICATION



5

REBUILD
PORTFOLIO &
CHANNEL



KEREVİTAS

APPENDIX



HOUSEHOLD PENETRATION

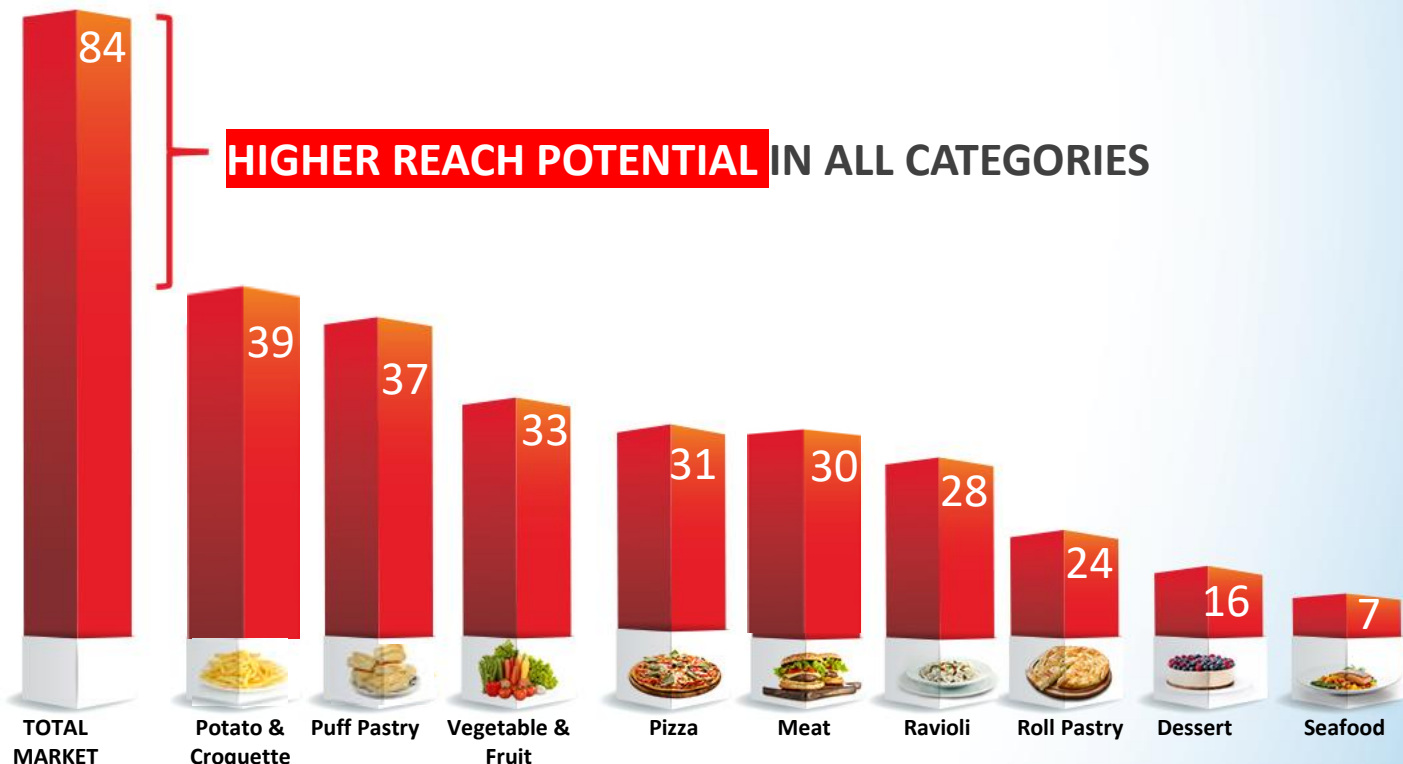
HIGHER HOUSEHOLD PENETRATION POTENTIAL FOR ALL OF THE SUBCATEGORIES



FROZEN FOOD HOUSEHOLD
PENETRATION %



SUBCATEGORY HOUSEHOLD
PENETRATION %



HIGHER REACH POTENTIAL IN ALL CATEGORIES

Source: IPSOS Frozen Food MAT 2024 Sept.

Margerine market, Value Share %

LEADER IN BRICK SEGMENT



69,4

+47,1
Points

22,3

KEREVİTAŞ

Rakip

LEADER IN TUB SEGMENT



61,8

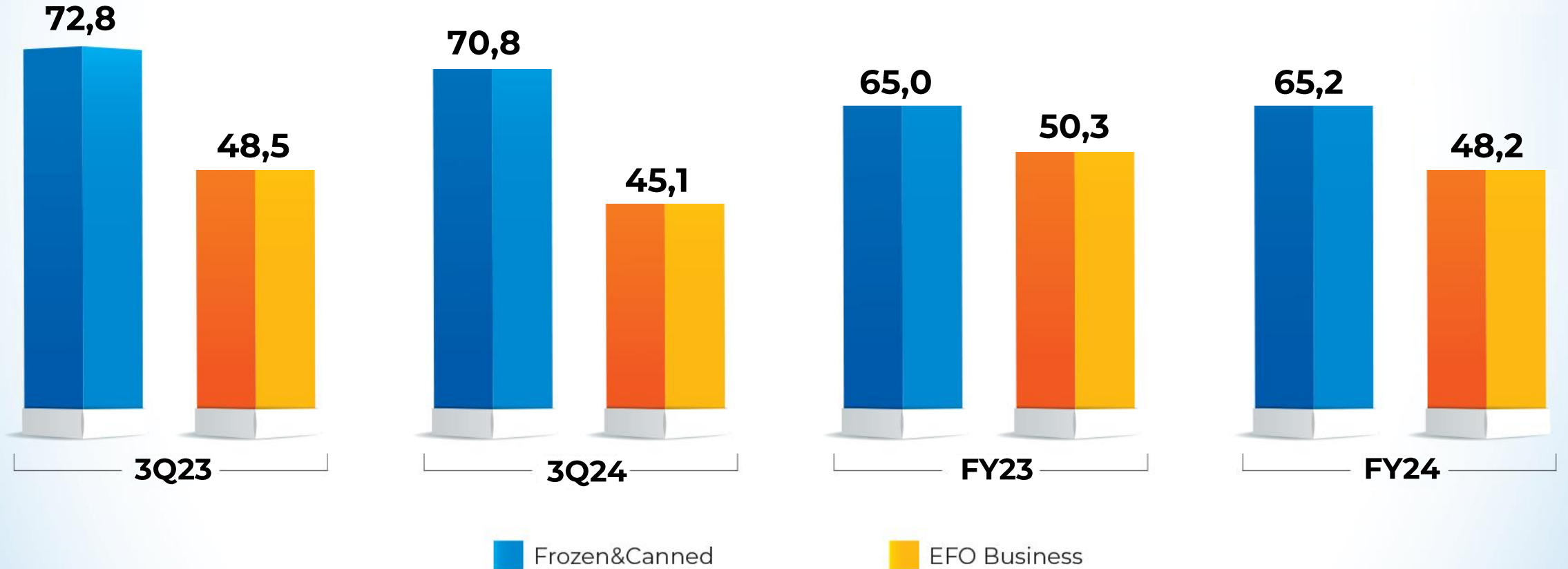
+24,4
Points

37,4

KEREVİTAŞ

Rakip





CONSOLIDATED SUMMARY BALANCE SHEET

	INCLUDING TMS 29 EFFECTS			EXCLUDING TMS 29 EFFECTS		
ASSETS (TRY in Thousands)	Jun.24	Dec.23	Change	Jun.24	Dec.23	Change
Current Assets	14.453.732	12.009.495	20,4%	14.305.457	8.702.055	64,4%
Cash and Cash Equivalents	145.006	60.319	140,4%	145.006	44.398	226,6%
Trade Receivables	3.400.453	3.616.391	-6,0%	3.400.453	2.661.844	27,7%
Other Receivables	6.299.511	2.614.224	141,0%	6.299.511	1.924.200	227,4%
Inventories	3.588.663	4.562.874	-21,4%	3.495.767	3.247.101	7,7%
Prepaid Expenses	623.894	632.778	-1,4%	568.516	439.625	29,3%
Other Current Asset Items	396.204	522.910	-24,2%	396.204	384.888	2,9%
Non-Current Assets	9.460.297	9.896.369	-4,4%	7.030.972	6.327.803	11,1%
Investment Properties, Tangible and Intangible Assets	9.112.883	9.465.327	-3,7%	6.231.286	6.005.072	3,8%
Deferred Tax Assets	282.531	348.263	-18,9%	748.006	265.298	181,9%
Other Non-Current Asset Items	64.883	82.780	-21,6%	51.680	57.433	-10,0%
TOTAL ASSETS	23.914.029	21.905.864	9,2%	21.336.428	15.029.858	42,0%
RESOURCES (TRY in Thousands)	Jun.24	Dec.23	Change	Jun.24	Dec.23	Change
Current Liabilities	11.496.979	9.381.825	22,5%	11.496.979	6.911.672	66,3%
Financial Liabilities	4.687.787	3.084.778	52,0%	4.687.787	2.270.551	106,5%
Trade Payables	4.229.104	5.393.997	-21,6%	4.229.104	3.970.251	6,5%
Other Payables	1.123.665	136.176	725,2%	1.123.665	100.232	1021,1%
Short-term provisions	615.427	205.441	199,6%	615.427	151.215	307,0%
Other Current Liability Items	840.996	561.433	49,8%	840.996	419.422	100,5%
Non-Current Liabilities	1.982.279	2.624.516	-24,5%	1.678.917	1.645.143	2,1%
Financial Liabilities	560.002	641.586	-12,7%	560.002	472.240	18,6%
Other Payables	475.354	778.262	-38,9%	475.354	572.840	-17,0%
Deferred Tax Liabilities	619.589	887.967	-30,2%	316.226	366.956	-13,8%
Other Non-Current Liability Items	327.334	316.700	3,4%	327.334	233.107	40,4%
EQUITY	10.434.771	9.899.523	5,4%	8.160.532	6.473.044	26,1%
Equity of the Parent Company	9.940.535	9.417.601	5,6%	7.470.727	5.925.682	26,1%
Non-Controlling Interests	494.235	481.921	2,6%	689.805	547.362	26,0%
TOTAL RESOURCES	23.914.029	21.905.864	9,2%	21.336.428	15.029.858	42,0%

CONSOLIDATED SUMMARY INCOME STATATEMENT

(TRY in Thousands)	INCLUDING TMS 29 EFFECTS		
	1 January - 30 September 2024	1 January - 30 September 2023	Change
Sales Revenue	17.323.706	19.296.345	-10,2%
Cost of Sales	(13.674.432)	(15.941.851)	-14,2%
GROSS PROFIT	3.649.274	3.354.494	8,8%
GROSS PROFIT MARGIN	21,1%	17,4%	
Total Operational Expenses	(2.347.924)	(2.098.932)	11,9%
Operating Profit (Investor Relations)	1.301.350	1.255.562	3,6%
Other Operating Income&Expenses, net	(941.459)	(745.837)	-26,2%
Operating Profit	359.892	509.725	-29,4%
Income&Expenses from Investment Activities, net	1.593.015	888.492	79,3%
Profit Before Financial Income&Expense	1.952.906	1.398.216	39,7%
Financial Income&Expense, net	(1.521.373)	(1.742.873)	12,7%
Net Monetary Gain	484.771	359.149	
Profit Before Tax	916.304	14.492	6222,7%
Tax Expense	36.530	119.397	69,4%
NET INCOME FOR THE PERIOD	952.834	133.889	611,7%
Depreciation&Amortization Expense	385.857	380.951	1,3%
EBITDA	1.687.207	1.636.513	3,1%
EBITDA %	9,7%	8,5%	

EXCLUDING TMS 29 EFFECTS		
1 January - 30 September 2024	1 January - 30 September 2023	Change
15.417.027	10.655.396	44,7%
(11.387.454)	(8.140.173)	39,9%
4.029.573	2.515.222	60,2%
26,1%	23,6%	
(2.061.630)	(1.150.124)	79,3%
1.967.942	1.365.099	44,2%
(781.564)	(388.076)	-101,4%
1.186.379	977.023	21,4%
1.429.778	471.742	203,1%
2.616.157	1.448.766	80,6%
(1.261.620)	(916.502)	-37,7%
-	-	
1.354.537	532.263	154,5%
166.048	(157.729)	-205,3%
1.520.585	374.535	306,0%
136.122	93.313	45,9%
2.104.064	1.458.412	44,3%
13,6%	13,7%	

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KEREVİTAŞ

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